

Paddler Spotlight Guidance Document

Thank you for taking an interest in submitting your story to the Paddler Spotlight! Please take the time to read through this guidance information to make sure we can get the most out of your submission.

Content examples

We want to ensure that we're platforming your voice, experiences and story, so we'll aim to share what you share with us as closely as possible, with only a few tweaks.

Examples of what we'd love to share more of include IAG member Rachel Hudspith's story during Trans Awareness Week 2021; 2021 #ShePaddles Ambassador and stand-up paddleboarder Gemma Dighton-Palmer's reflections during Black History Month 2022; and the launch of People of Colour Paddle in 2022. We'll be sharing these stories across our platforms, so we're looking for around 300 words to tell your story.

We'll leave the rest up to you! If you have any questions about what to submit, contact mediaenquiries@paddleuk.org.uk. If you would like to submit an entry to the Paddler Spotlight, but prefer to do this over the phone, please contact the above email address to discuss this option.

Themes

When writing your content, have a think about the message you want us to share - is it that you want to encourage people to get into paddling; how the paddling community can make paddling more accessible; or something else, such as a place or club to paddle in your area, or how paddling makes you feel.

If you have a specific message or theme you want to share, make sure you include this in your answer in the submission form that reads "What is your one piece of advice, feedback or insight that you would like to share with the paddling community?".

Water safety

We are a safety conscious organisation, so when you're sharing photos and stories, always be mindful of promoting good water safety. Ensure photos you've submitted show you wearing appropriate safety gear, including a buoyancy aid or personal flotation device, a helmet if you're on high grade or fast moving water, and a leash on the ankle or waist when on a paddleboard. This isn't an exhaustive list, and we will ask for alternative photos if they show poor water safety practice.

The same principles apply for the written content you share with us - we won't share content encouraging unsafe practice, such as paddling at night, or in complex water without adequate instruction.

Imagery

We want to show the diversity of the paddling community, represent groups from across our paddling community, and showcase the best that paddling has to offer. Whenever you're sharing photos of groups, please make sure you have permission from everyone in the photo to share. Any photos including people under the age of 18 should have permission from their parent or legal guardian for submission.

Any person submitting a photo as part of the Paddler Spotlight will be deemed to have accepted these terms and conditions:

1. Any person who submits a photo must warrant that the photograph they are submitting is their own work and that they own the copyright for it.
2. It is the responsibility of the person submitting the photo to ensure that any images they submit have been taken with the permission of the subject and do not infringe the copyright of any third party or any laws. If the image subject is of persons under the age of 18, you should have permission from their parent or legal guardian for submission.
3. Copyright in all images submitted remains with the person who submitted the image. You agree that if your submission is chosen you will cooperate fully with reasonable publicity and to the use of your name and photograph in Paddle UK publicity, for example, social media, newsletter, website, and Paddler Mag and SUP Mag.
4. Paddle UK is a privacy conscious organisation and is strongly committed to an individual's right to privacy. All data gathered (including the photographs themselves) during the course of any submission will be processed and stored in compliance with the Paddle UK Data Protection Policy and in accordance with all applicable.

Data Protection laws in effect at the time of publication of these terms, including but not limited to, the GDPR (or UK equivalent) and the Data Protection Act 2018.

5. Further information on Paddle UK's approach to privacy and data protection, including our privacy notices, policies and contact details, can be located in our Privacy Centre (<https://paddleuk.org.uk/privacy-centre/>). Should an individual wish any data we hold relating to them to be deleted at any point, they should contact us at GDPR@paddleuk.org.uk

